

JOINT PRESS RELEASE

REQUEST FOR ADMISSION TO LISTING OF BANCA FIDEURAM ORDINARY SHARES ON THE ITALIAN STOCK EXCHANGE

Torino, Milano, Roma, 17 March 2010 – Intesa Sanpaolo and its subsidiary Banca Fideuram inform that today the relevant documentation has been filed with Borsa Italiana and Consob in respect of the request for admission to listing of Banca Fideuram ordinary shares on the Italian Stock Exchange (“Mercato Telematico Azionario”) and the publication of the public offering prospectus, in the framework of the listing process of Banca Fideuram that the Management Board and the Supervisory Board of Intesa Sanpaolo resolved to start on 23 February 2010.

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Intesa Sanpaolo

Investor Relations
+39.02.87943180

investor.relations@intesasnpaolo.com

group.intesasnpaolo.com

Media Relations

+39.02.87963531

stampa@intesasnpaolo.com

Banca Fideuram (www.fideuram.it)

Media Relations (e-mail: mediarelations@fideuram.it)

Comunicazione Banca Fideuram - Alessandro Pavesi (tel. +39 06 59022526)

Head of Media Relations - Gianluca Liguori (tel. + 39 06 59022688)