

PRESS RELEASE

**"Let's Help Them Together"
UBI Banca and Cesvi for the people of Bangladesh**

The sum raised will be used to help families in the emergency caused by the hurricane Sidr in the provinces of Barguna and Patuakhali

Bergamo, Brescia 23rd November 2007 — With just 6 euro you can help a person hit by the hurricane Sidr in the provinces of Barguna and Patuakhali in Bangladesh.

Cesvi has launched a project to help the populations hit. It will be carried out thanks to the European network Alliance2015, which Cesvi has been a member of since 2002 and which has worked for many years in the region.

The funds raised will be used for emergency intervention: distribution of food, drinking water, instruments and kits for health and hygiene and to set up temporary shelters for approximately 26 thousand families in two districts.

UBI Banca is participating by making an initial direct donation of 25,000 euro and it has set up a current account to raise funds from Group customers and from all those who wish to donate to this cause by using a commission free credit transfer.

"This co-operation with Cesvi forms part of our traditional support for the initiatives which the foundation has been involved in very seriously to bring help to populations hit by disaster," Emilio Zanetti, the Chairman of the Management Board of UBI Banca remarked. "The Bank is happy to promote this initiative and it is our hope that it will meet with a generous response from many people of good will".

"Every emergency flings in our faces the injustices we fight hard against day after our day with our development projects. Each time it pains us to hear the dramatic stories of suffering that we are told working in the field. But more and more often we are touched by the warm and immediate support of so many individuals. Like the spontaneous help of the Bank which has always supported us. And this makes our action and our purpose stronger", Gianni Milesi, the Chairman of Cesvi, declared.

For Donations:

Current Account **No. 95 - cesvi sUBIto**
ABI: 5026
CAB: 11122

For information:

www.ubibanca.it
www.cesvi.org

CESVI – which stands for co-operation and development – is an independent humanitarian organisation founded in 1985 (ONLUS – a recognised NGO and Charity), founded in Bergamo where it has its main headquarters. It operates on all five continents to deal with every type of emergency and to reconstruct civil society after wars and disasters. It undertakes projects to fight poverty through sustainable development initiatives, using local resources and mobilising the beneficiary populations.

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