



18th February 2011
UBI Banca participates in
Energy Savings Day

Bergamo, 17th February 2011 – Tomorrow, on Friday, 18th February 2011, ***M'illumino di meno (I use less light)***, comes round again, the **Energy Savings Day** proposed by the RAI 2 radio programme Caterpillar, and the UBI Group decided to participate yet again this year by switching off the neon signs at the main premises of UBI Banca and its network banks in Bergamo, Brescia, Rome, Milan, Turin, Varese, Cuneo, Bari, Cosenza, Genoa, Jesi and Breno.

Our participation in the Energy Savings Day bears witness to the Group's concrete commitment and the attention it pays to controlling the environmental impacts of its activities and to the diffusion of responsible behaviour in the local communities in which it operates and in which it wishes to position itself as the number one high street bank. It is a commitment which follows the guidelines set out in the Group's environmental policy (at <http://www.ubibanca.it/pagine/Politiche-CSR-IT.aspx>) and which saw the achievement of three important goals in the energy field in 2010:

- the use of electricity that is 100% certified as from renewable sources;
- the installation of a 200 kW photovoltaic plant at the headquarters of the Banca Popolare di Ancona at Jesi;
- 10 GW of electricity savings annually by automatically switching off 12.000 computer terminals in the Group's branches.

This symbolic initiative is also an opportunity to renew our proposal of ten rules of "good behaviour", an activity designed to educate all personnel, because significant reductions in energy consumption depend to a large extent on the behaviour of individuals and on those small things that each of us can do both at work and at home.

For further information:

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