# GRUPPO SANPAOLO IMI

UBS Warburg
Italian Banking & Insurance
Conference

Mr Alfonso Iozzo, CEO Naples, 7 February 2003

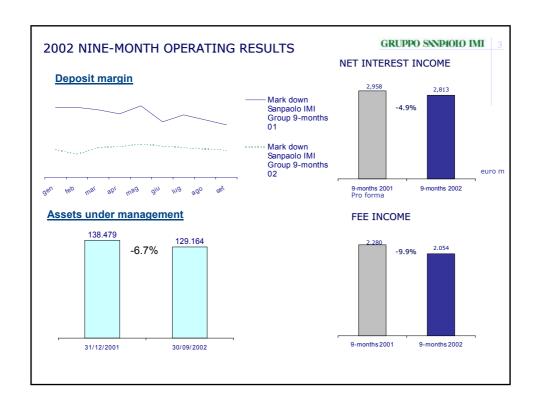
GRUPPO SNIPIOIO IMI

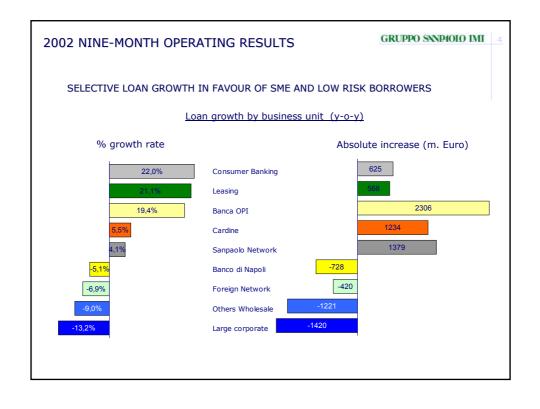
# **AGENDA**

✓ Q3 2002 GROUP RESULTS

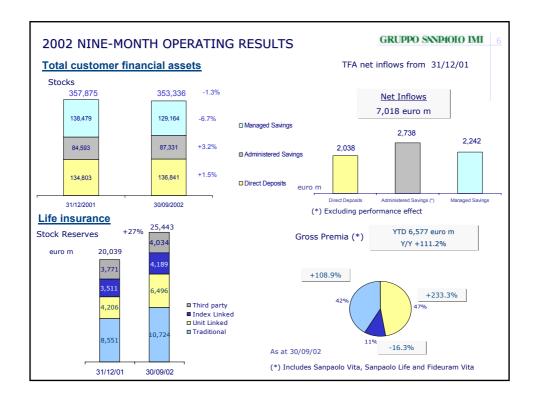
STRATEGIC FOCUS ON RETAIL BANKING

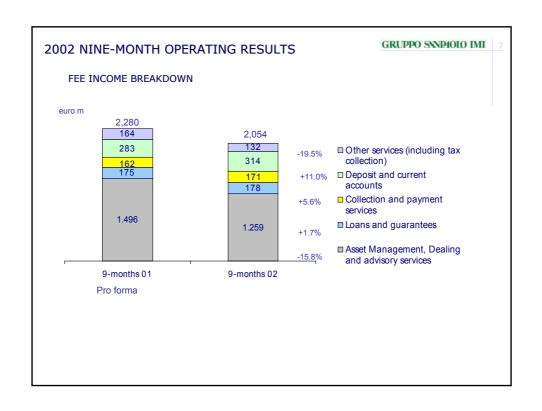
BANCO DI NAPOLI INTEGRATION AND BRANCH NETWORK REORGANISATION

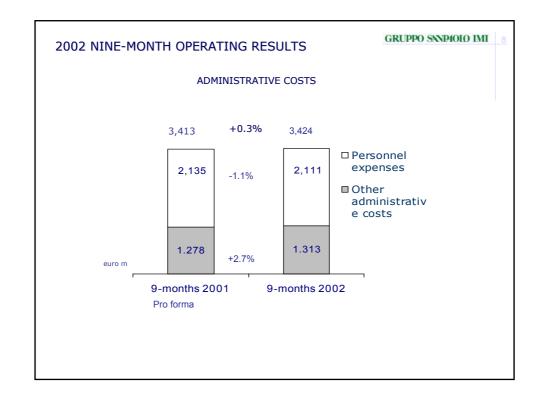












GRUPPO SNNP4010 IMI

### **AGENDA**

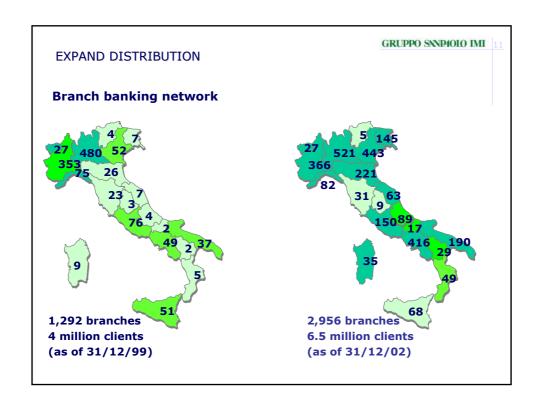
Q3 2002 GROUP RESULTS

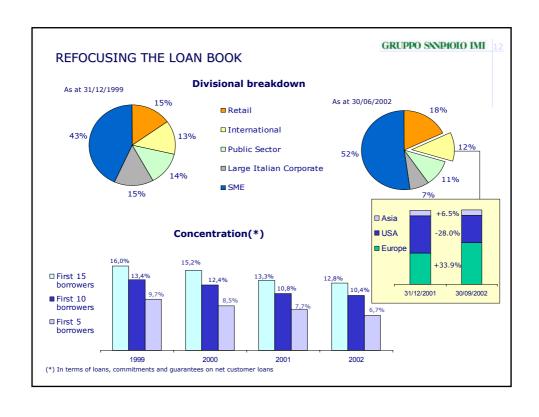
STRATEGIC FOCUS ON RETAIL BANKING

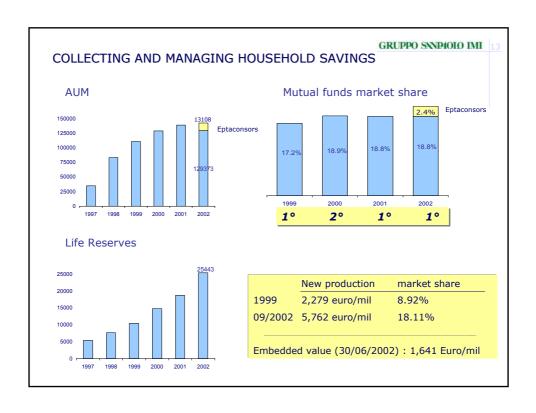
BANCO DI NAPOLI INTEGRATION AND BRANCH NETWORK REORGANISATION

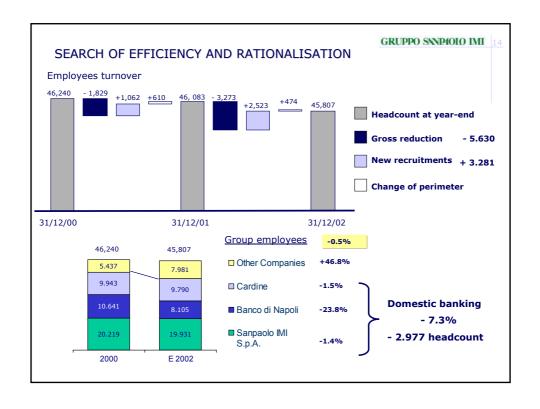
#### GRUPPO SNIPIOIO IMI 10

- FOCUS ON DOMESTIC RETAIL BANKING
  - $\sqrt{\phantom{a}}$  complete and strengthen the branch distribution network
  - $\sqrt{}$  re-address the loan policy in favour of SME, de-emphasising corporate and international lending
  - $\sqrt{\phantom{a}}$  maintain a strong focus on household savings
  - $\sqrt{}$  increase efficiency and integrate the acquired or merged banks









# **AGENDA**

Q3 2002 GROUP RESULTS

STRATEGIC FOCUS ON RETAIL BANKING

BANCO DI NAPOLI INTEGRATION AND BRANCH NETWORK REORGANISATION

	2001 2002		02(P)	2(P) 20		
(growh rates)	Italy	South	Italy	South	Italy	South
GDP	1.8	2.2	0.5	1.0	1.5	2.0
Internal demand	1.6	1.6	0.9	1.4	1.9	2.4
Employment	2.1	2.7	1.1	1.3	1.3	1.6
Unemployment (ratio)	9.5	19.3	9.2	19.1	9.2	18.9
		000		001		02(P)
(growh rates)		000 South		001 South		02(P) South
 (growh rates) Banking loans						
Banking loans	Italy	South	Italy	<b>South</b> 4.7	Italy	<b>South</b> 4.0
,	<b>Italy</b> 14.3	<b>South</b> 9.3	Italy 7.6	South 4.7 8.1	<b>Italy</b> 4.7	<b>South</b> 4.0 5.7

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# SOUTHERN ITALY - MARKET OPPORTUNITIES: CREDIT MARKET

n	narket siz	e 2002	growth	rates	
b	n. Euro	% of	2000	2001	2002
		nat. mkt.			
Total lending	95.2	9.8	9.3	4.7	4.0
of which:					
Companies (>20 employees)	45.9	7.0	6.0	2.7	-2.4
Companies (<20 employees)	5.6	9.2	8.3	5.8	3.6
Family business	9.9	17.8	7.0	3.2	4.2
Households	33.8	17.4	11.4	7.9	7.3
of which Mortgages	21.5	15.7	11.4	5.9	9.1

Source: Prometeia

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# SOUTHERN ITALY - MARKET OPPORTUNITIES: FINANCIAL WEALTH

	market siz	ze 2002	growti		
	bn. Euro	% of	2000	2001	2002
		nat. mkt.			
Household financial assection:	ets 410.0	16.4	7.0	-4.2	0.2
- banking deposits	94.8	19.6			
- postal deposits	63.9	41.3			
- bonds	146.1	12.1			
- mutual funds	55.5	12.4			
- Life Insurance reserves	45.6	14.1			
- Other	4.5	15.2			
Banking direct funding	142.8	16.3	1.0	8.1	5.7
Banking custodian funds	60.1	13.0	15.1	9.1	9.5
Managed savings	72.0	12.6	3.3	-5.2	9.6
Life premia	8.7	16.4	5.3	22.0	20.8

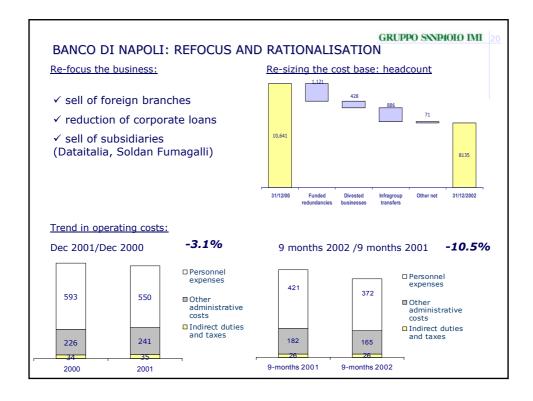
Source: Prometeia

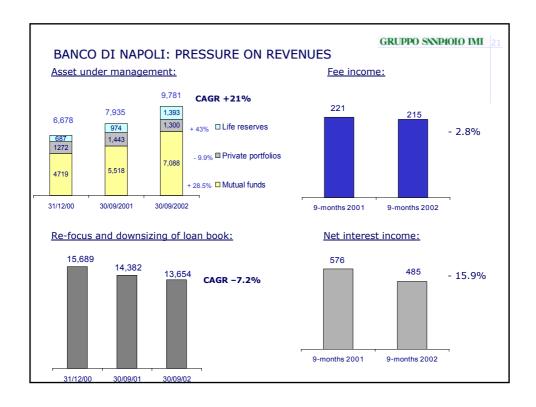
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BANCO DI NAPOLI ACQUISITION: STRATEGIC OBJECTIVES (2000)

## Acquisition industrial plan (2000-2003) quidelines:

- ✓ Re-focus BdN business towards retail & SME
- ✓ Rationalise the bank and increase efficiency
- √ Focus on financial products & increase fee revenues
- Maintain interest income in core business with strict control on credit risk



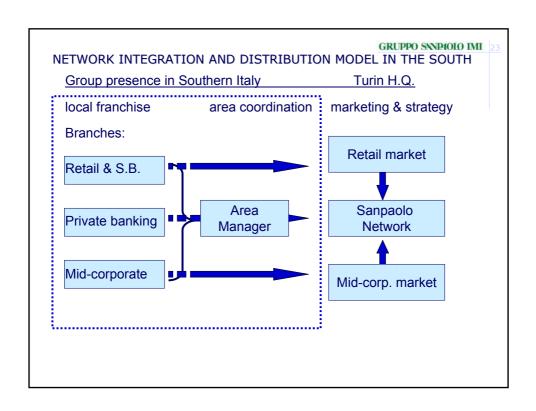


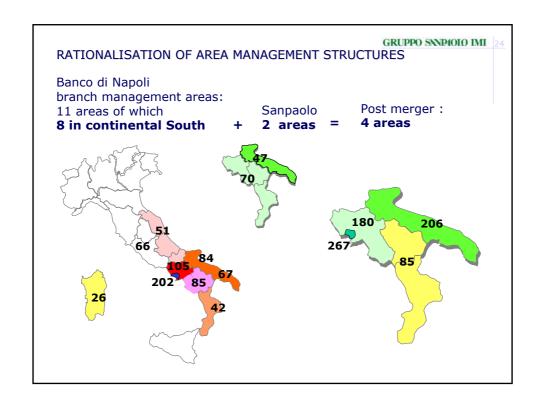
#### BANCO DI NAPOLI MERGER: GUIDELINES

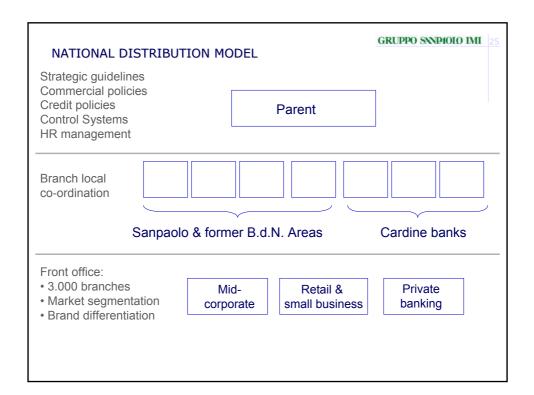
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# <u>Post-merger guidelines:</u>

- ✓ Streamline Banco di Napoli headquarters
- ✓ Single branch network and single operating system
- Branch specialisation according to customer segments, locally coordinated
- ✓ Rationalisation of area management structures







TIMING OF THE INTEGRATION PROCESS	GRUPPO SNIPIOIO IMI 26
STEPS:	DEADLINES:
Banco di Napoli Merger	31/12/02
Rationalisation of SP & BdN Areas	31/12/02
Former BdN branches on SP system	03/06/03
Integration of Cardine Finanziaria	31/12/03
Former Cardine banks on SP system	01/07/04