# **GRUPPO SANPAOLO IMI**

Goldman Sachs Financials Conference "A full house of opportunities"

# Dr. lozzo - CEO

Monte Carlo, 10 June 2004

GRUPPO SANPAOLO IMI

1

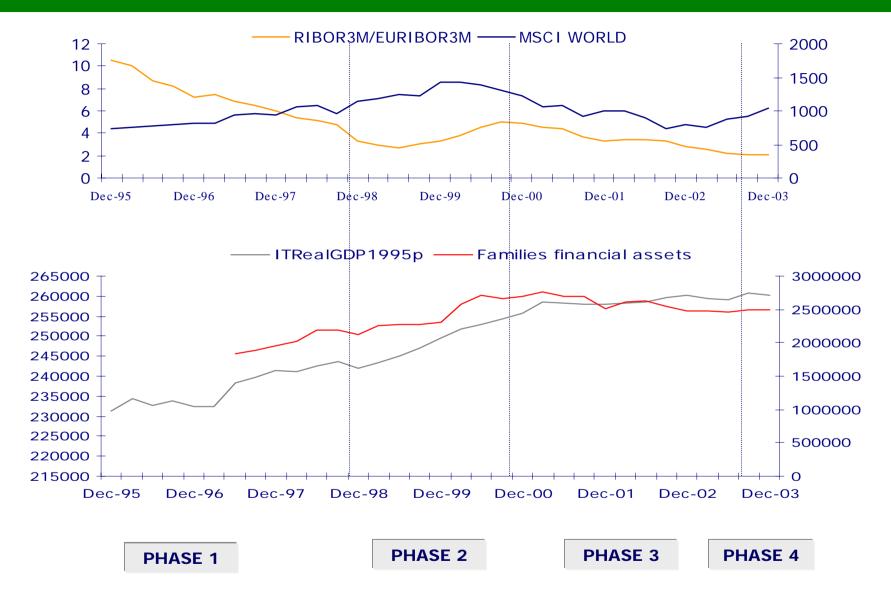
#### DISCLAIMER

This presentation has been prepared by Sanpaolo IMI and provides information on the management's business plans and strategies. As such, the presentation contains forward-looking information which reflects management's current views with respect to certain future events and the financial performance of the Group. These views are based upon assumptions of future events which may not prove to be accurate and actual results may differ materially from those projected or implied in the forward-looking statements. Undue reliance should not, therefore, be placed on such forward-looking information and Sanpaolo IMI assumes no responsibility to update any such forward-looking information.

# AGENDA

- Managing in an uncertain interest rate environment
- Group competitive positioning
- Conclusions

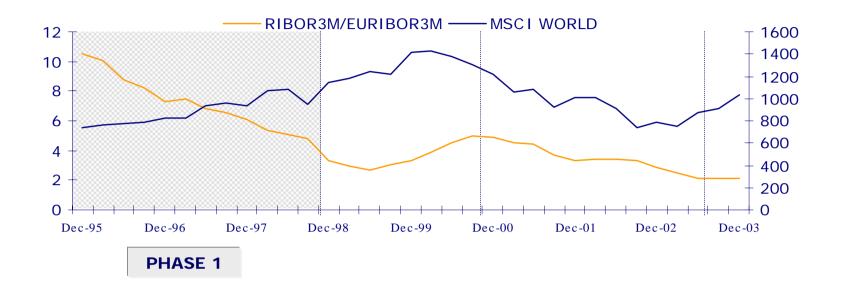
## MANAGING IN AN UNCERTAIN INTEREST RATE ENVIRONMENT



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4

# PHASE 1: 1996-1998



Macro scenario

- Convergence of interest rates to Maastricht criteria
- Financial markets continue to climb
- Real GDP growth

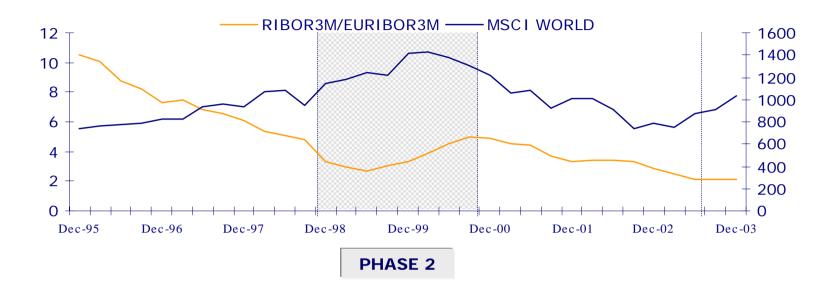
#### **Italian Banking sector**

- Net interest income hit by fall in liability spread
- Development of asset management business to diversify revenues
- Consolidation within the banking sector and greater focus on shareholder returns

#### Sanpaolo IMI

- Net interest income fell in each of the three years
- Assets under Management were up by over 50% in each of the three years
- Merger with IMI in 1998 and return on equity 11.3%

# PHASE 2: 1999-2000



Macro scenario

- Acceleration in real GDP growth
- Creation of a speculative bubble in financial markets
- Rising interest rates to try to avoid economic overheating

#### **Italian Banking sector**

- Beneficial impact to banking revenues of :
  - faster economic growth
  - higher interest rates
  - strong financial markets

lead to increase in banking profitability

#### Sanpaolo IMI

- Net interest income down ~10% in the period
- Commission income up ~ 40% in the period
- Total revenues up ~ 8.5% in the period
- Return on equity 18.1%

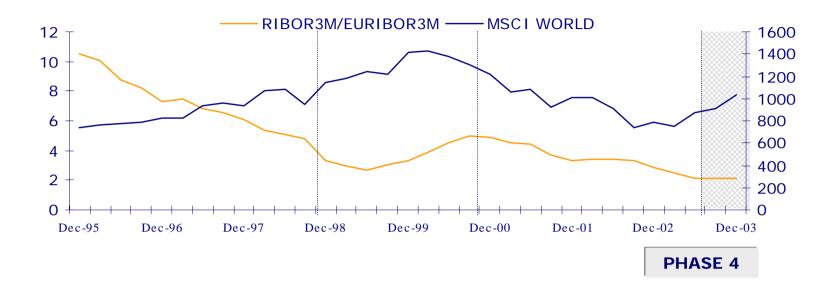
# PHASE 3: 2001-H12003



Interest rate cut to try and avoid hard landing

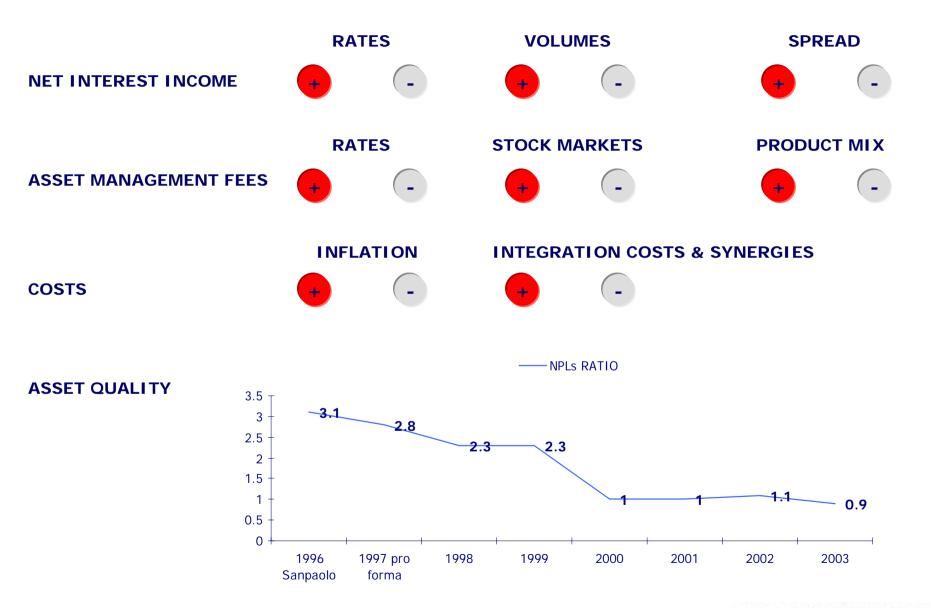
- Greater attention to asset and liability pricing
- Annual operating costs growth of under 1% (understated by pro
- New net inflows of TFA ~ 25 € BL
  - Life business up 30% (cagr 2001-H12003)
- Defending the customer spread
  - Short term mark up: +60 bsp
  - Sight deposits: -135 bps
  - Euribor: -270 bps
- Commercial banking network doubled to 3,000 branches

# PHASE 4: H22003 - TODAY





## MANAGING THE BUSINESS ENVIRONMENT

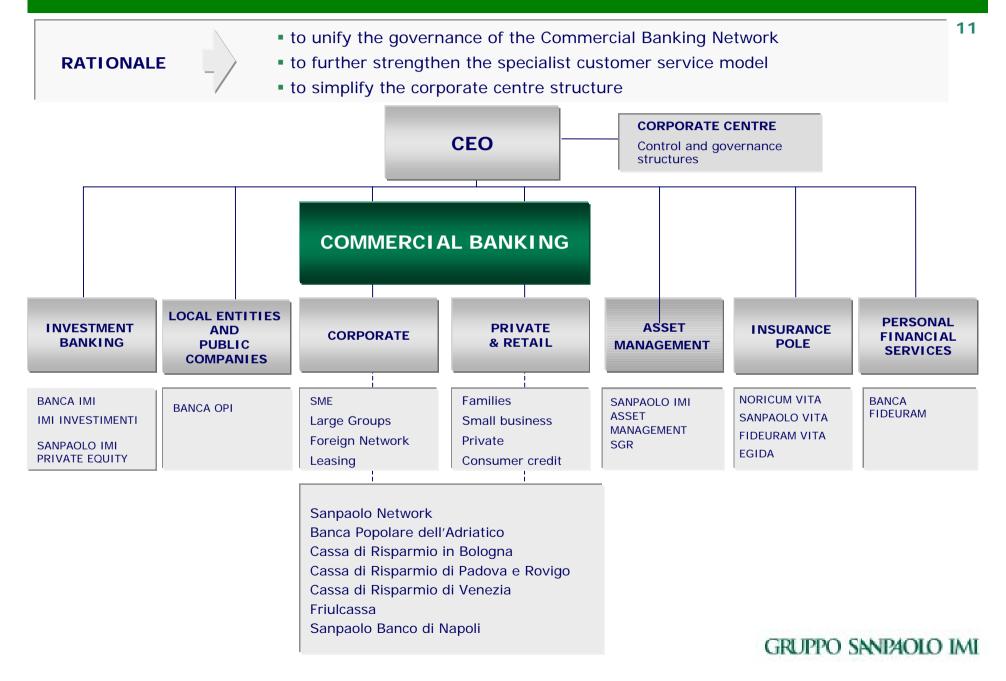


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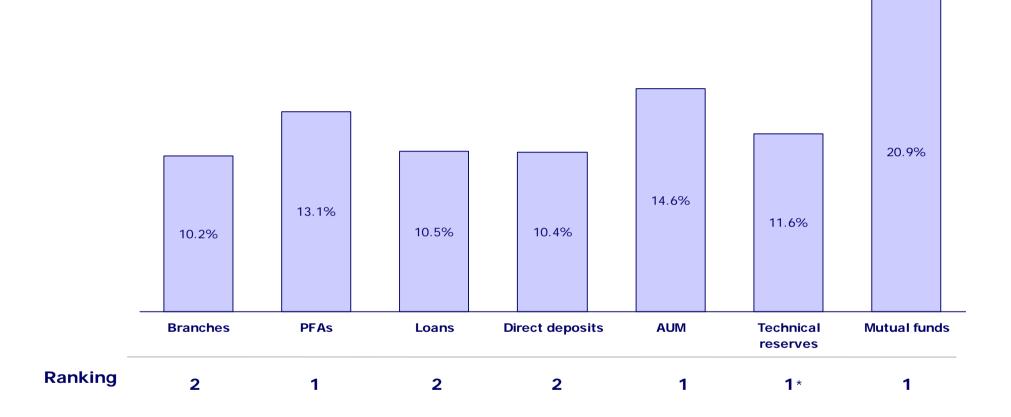


### NEW GROUP STRUCTURE REFLECTS RATIONALISED BUSINESS MODEL



# STRONG COMPETITIVE POSITIONING IN DIVERSIFIED MARKETS

12



\* Classification referred to Italian banking groups

# WELL POSITIONED ON THE TERRITORY

#### **Retail Headquarters**

- Single head office on single operating and back office platform
- Divisional model to meet needs of customer segments and ensure necessary co-ordination

#### Area Management

- Local character maintained through brand and legal entity
- Empowers area management structure to manage and coordinate different local market and customer needs

#### **Branch network**

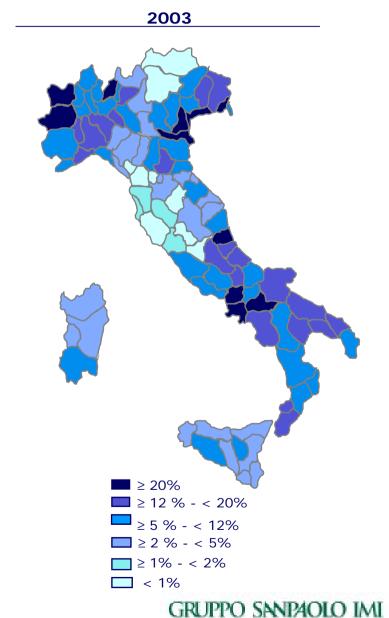
- 3,000 branches with good national foot print and high concentration coverage
- Specialisation through dedicated branches and modular approach to branch business
- Multi-channel approach

BRANCH BANKING SPECIALISATION <sup>(1)</sup>					
	SME Division	Private & Retail Division			
		靜		0	2
		WHETPICIED PREVANUE	SING CONTRACT	SNDICLO	SNDIOLO BUSINESS
Specialist branches	151	76		~~~~	
and modules	+63 <sup>(2)</sup>			2,000	
Professional roles <sup>(3)</sup>	1,450	150	2,200	8,500	1,200

1) Numbers do not include ex-Cardine banks

Additional teams
 In addition to 2,0

3) In addition to 2,000 branch managers



# INTEGRATION OF THE BRANCH BANKING NETWORK ON TRACK

2003	2004
Integration of Banco di Napoli	Migration of Cassa di Risparmio di Venezia onto SPIMI IT platform (March 04)
Full acquisition of Banca Popolare dell'Adriatico	Migration of Cassa di Risparmio in Bologna onto SPIMI IT platform (April 04)
Integration of Cerea Bank in Cariparo	Migration of Friulcassa onto SPIMI IT platform (June 04)
Merger of Cardine Finanziaria	Migration of Cariparo onto SPIMI IT platform (July 04)
Merger of Crup and Carigo	IT merger of Banca Popolare dell'Adriatico (September 04)
Rebranding of all networks banks	







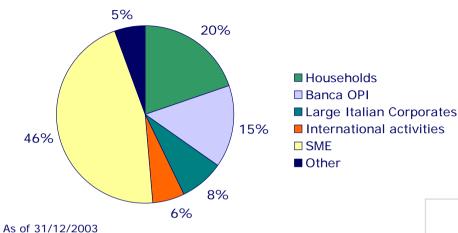
CASSA DI RUSPARMIO DI VENEZIA



BANCA POPOLARE DELL'ADRIATICO

# WELL BALANCED PORTFOLIO AND SELECTIVE LOAN POLICY

#### Loan Book Breakdown (%)



#### 2003-2005 growing a refocusing loan book

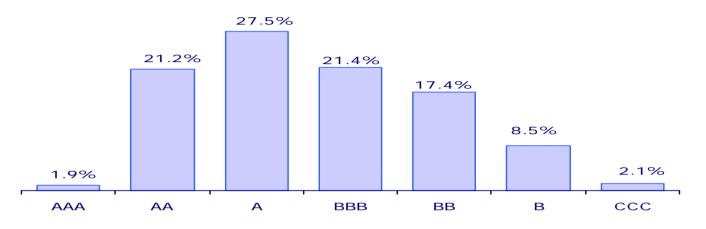
- Exploit the Group's strong market positioning in fast growing specialist markets
  - Retail mortgages
  - Public sector and Infrastructure financing
  - Consumer finance
- Develop our large and diversified SME customer base

	Stock 31/03/04	Change 31/03/04- 31/03/03 pro forma
GROUP:	120,647	-2.0%
PRINCIPLE BUSINESS UNIT NUMBERS:		
Sanpaolo Network combined(*)	55,152	+3.9%
North East Network	24,134	+6.4%
Consumer Banking	3,493	+12.4%
<ul> <li>Banca OPI</li> </ul>	18,434	+2.1%
<ul> <li>Large Groups and Structured Finance</li> </ul>	8,834	-31.0%
<ul> <li>International Activities</li> </ul>	4,591	-20.8%

#### 15

# GOOD ASSET QUALITY WITH A SOLID CAPITAL BASE

#### Analytical Rating Profile of Group Credit Portfolio(\*)



As of 31/03/2004

CREDIT RISK RATIOS				
	31/03/2004			
NPL'S ratio	1.0%			
Watchlist ratio	1.2%			
NPL coverage	73.2%			
Problem loans coverage	32.2%			

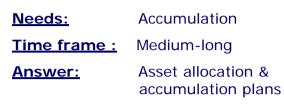
CAPITAL RATIOS			
	31/03/2004		
Core Tier 1 ratio	6.8%		
Tier 1 ratio	7.6%		
Total ratio	10.9%		

(\*)The portfolio includes analytically rated performing loans to customers on and off-balance sheet which represent approximately 75% of the total portfolio. The remaining portion of the portfolio is principally retail lending of which approximately 70% in residential mortgage lending.



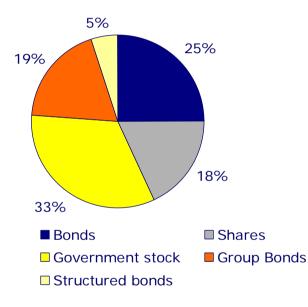
# BUILDING RETURNS IN THE CUSTOMER PORTFOLIO

#### Diversified customer needs (indicative examples):

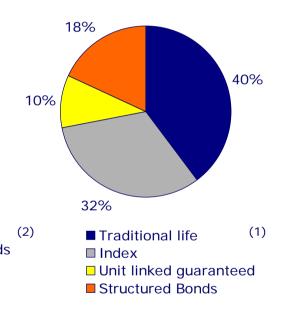


Mixed: accumulation, income, liquidity Undefined Better customer needs identification

35% 37% 37% 37% 1% 1% 17% Liquidity Equity (1) Balanced Bonds



Protection, pension savings Long Insurance & capital guarantee



#### Actions:

#### <u>AUM:</u>

Increase long term equity & balanced investments

#### Custodian funds:

Reduce unperceived risk, diversify investments according to real needs, switch to asset management

#### Insurance:

Develop pension schemes and long term traditional life products

Develop insurance against personal and property risks

(1) Wealth Management and Financial Markets

(2) Sanpaolo Retail Division assets under custody

# SUSTAINABLE COMMERCIAL POLICIES: EG. REDDITIVITÀ SOSTENIBILE

<b>S</b> t	tarting point	Objectives		18
1	Large amounts of corporate bonds in customer portfolios	Improving risk/return profile of customers, to meet their financial needs	Redditività	
2	Deterioration in profitability of customer financial assets	Improving profitability through the conversion of inefficient investments	sostenibile	

#### **Business process**

Po	ortfolio details	Risk analysis	Analysis of customer needs and risk profile	Rebalancing using product matrix	Flows management
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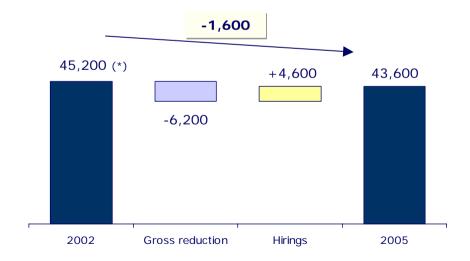
Key Figures as of 31/12/03	Sanpaolo	Sanpaolo Banco di Napoli	P&R Division
	(started in April 2003)	(started end 2003)	
assets involved	41 BN €	5.2 BN €	46.2 BN €
<ul> <li>assets rebalanced</li> </ul>	3.6 BN €	328 MM €	3.9 BN €
economic impact	55 MM €	4.9 MM €	60 MM €
<ul> <li>average profitability</li> </ul>	+13.5 bsp	+9 bsp	+13 bsp

# **RIGHT SIZING THE COST BASE**

AREA	ACTION	SAVINGS
Human resources	Optimising staffing levels in domestic banking, by reducing headcount by 2000	170 € MM
MOI Implementation	Cost savings through adoption of Group target operating platform	90 € MM
Logistics	Efficiencies through concentration and centralisation	65 € MM

#### Incentivising early retirement enables:

- The reduction in overall headcount to be managed effectively by:
  - geography
  - business function
- An improvement in the age profile of the employee base
- An improvement in the front/back office ratio
- An improvement in the flexibility of contractual conditions
- An enhancement of front office competences and service level



(\*) Proforma without Banque Sanpaolo, Finconsumo and IMIWeb, plus Epta, Cariforlì and Intereuropa



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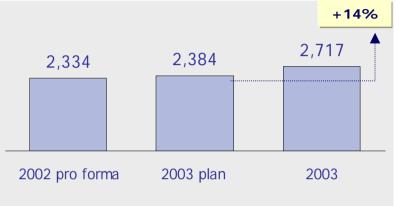
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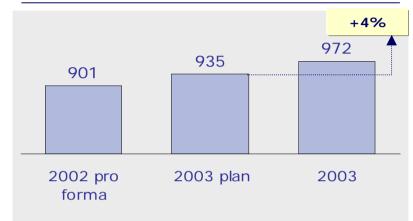
# POSITIVE BUSINESS PLAN RESULTS TO DATE

#### FY 2003

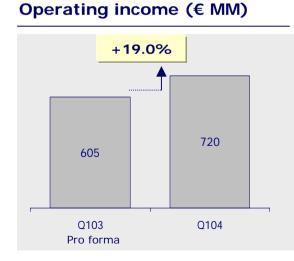




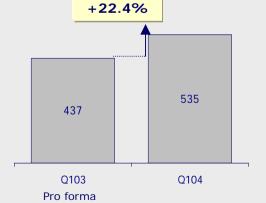




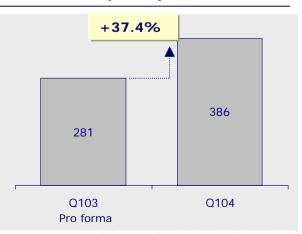
#### Q1 2004



# Ordinary income (€ MM)



#### Net income (€ MM)



The Group's improving performance and business objectives are based on:

- A consistent and coherent business strategy
- A strong competitive positioning in core businesses
- A clear focus on risk adjusted returns
- A commitment to high service levels and the asset quality of the Group and customer portfolios
- A sustainable approach to business growth



Enabling the creation of shareholder value