

**PRESS RELEASE**

**THE BANKER AWARDS 2017: INTESA SANPAOLO WINS THE  
'BANK OF THE YEAR IN ITALY' AWARD**

*Milan, 30 November 2017* – Intesa Sanpaolo was awarded the “*Bank of the Year in Italy*” prize by the highly-esteemed **THE BANKER** (of the Financial Times Group), the economic-financial London-based monthly publication, during an awards ceremony held yesterday in London.

The award, considered by the world of finance to be the ‘*standard for banking excellence*’, was given to Intesa Sanpaolo for the second year running, after taking into consideration a wide range of criteria such as the strategic approach which has allowed for a solid performance economically, as well as in terms of assets and liquidity, in the last three years. Other criteria included in particular the effectiveness of responding to the challenges posed by changing market conditions, the attention given to the client, a steady introduction of innovative digital and technological measures, an increased range of products available through multichannel platforms, and a commitment to promoting financial inclusion for social groups who struggle to access credit.

“We are proud of this award,” said **Carlo Messina**, Managing Director and CEO of the Intesa Sanpaolo Group, “and I thank those at Intesa Sanpaolo for their contribution in achieving our goals. Our business model is characterised by a resilience based on capital strength and a mix of high-quality revenue; a model that we will further develop in the next Business Plan to prove that Intesa Sanpaolo is one of the most efficient banks in Europe.”

Intesa Sanpaolo also won awards at The Banker Awards 2017 through its subsidiaries in Serbia and Croatia, with “*Bank of the Year in Serbia*” for Banca Intesa Beograd, and “*Bank of the Year in Croatia*” for PBZ.

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