



UBI BANCA HAS WON THE “1ST EUROPEAN GRAND PRIX DE LA MIXITÉ” IN THE FTSE MIB CATEGORY, WHICH HAS BEEN AWARDED FOR THE FIRST TIME FOR BEST GOVERNANCE PRACTICES ON GENDER DIVERSITY TO COMPANIES LISTED ON THE FTSE MIB

UBI Banca is the first listed Italian company to win the “European Grand Prix de la Mixité” on its first edition for companies listed on the FTSE MIB index. It is organised by the Institut du Capitalisme Responsable and Ethics & Boards and has been presented today in a ceremony held as part of the Paris Europlace International Financial Forum.

Milan, 12th July 2018 – UBI Banca is the first listed Italian company to be awarded the “1st European Grand Prix de la Mixité” prize in the FTSE MIB Category. It is an award conceived of to recognise and reward organisations for their excellence and best practices in the sphere of gender diversity and which, with the 2018 edition, has been conferred on a European scale for the first time.

The presentation of the “1st European Grand Prix de la Mixité” in the FTSE MIB Category to UBI Banca took place in a ceremony held as part of the Paris Europlace International Financial Forum, which brings together more than 1,500 representatives of corporates, international investors, financial institutions, market authorities, professional associations, legal and advisory firms and fintechs.

“To be the first in Italy to receive this accolade underlines the attention that UBI Banca constantly pays to the enhancement of female talent in the company and this translates into a broad and significant female presence at senior officer and managerial level” said Letizia Moratti, the Chair of UBI Banca’s Management Board. *“It is the result of best practices in gender diversity to which increasingly more attention is paid today by all stakeholders and it is our wish, thanks also to this award, that the spread of these best practices will be encouraged throughout the economic and financial community”*.

The award is organised by the *Institut du Capitalisme Responsable** and *Ethics & Boards*** and it is based on the results provided by an independent method for measuring practices and results achieved on gender diversity in listed companies.

The prize, which is in its second edition this year, has extended its assessment perimeter to include non-French companies and now analyses companies listed on the following indices: the Euro Stoxx 50, the DAX 30 (Germany) and the FTSE MIB (Italy). Consequently with the second edition of the Grand Prix for French companies, three new “European Grand Prix” have been created.

UBI Banca was the winner where the competitors consisted of the first forty companies listed on the Italian Borsa Italiana which make up the FTSE MIB index and which as such belong to the various sectors contained in it.

UBI Banca won the award by achieving a score of 46.3 out of 67, compared with an average score of 21.2 out of 67***.

The method adopted for selecting the winners of the three European Grands Prix de la Mixité examined six different criteria divided into two categories: female representation on boards and female representation on executive bodies. A score was assigned to each of these aspects which contributed to deciding the classification for awarding the prize.



In addition to highlighting those companies that excelled most for the progress they have made in terms of female representation, the objective of the Grand Prix de la Mixité is also to identify and share the best practices adopted, by encouraging and favouring efforts made in this area by all companies.

Those attending the ceremony included Muriel Pénicaud, the French Minister of Labour, Marie-Jo Zimmermann, an honorary member of the French Parliament, and Joanna Cound, Managing Director at BlackRock.

*The Institut du Capitalisme Responsable is a centre for applied research into integrated and responsible thinking at the service of companies. As an independent nonprofit organisation it develops, manages and facilitates integrated working groups of company managers, representatives of civil society and experts. Its objective is to guide companies, investors and the financial community more generally towards thinking that is more responsible, sustainable and shared. The Institute regularly publishes research studies, indicators, recommendations and white papers and it organises events on specific subjects and replies to national and international consultations.

** Ethics & Boards uses its Corporate Governance DataPlace™ platform for daily monitoring of corporate governance data on more than 1,000 listed companies and information on over 10,000 board members in France and in the world. Ethics & Boards uses its sector indicators and rankings to provide stakeholders, institutions, investment funds, issuers and so on with corporate governance assessment tools, thereby preventing and reducing the related risks.

*** The calculation methodology is presented in detail in a press release issued today by the Institut du Capitalisme Responsable.

For further information please contact:

UBI Banca Media Relations

Tel +39 027781 4213 – 4936 – 4938 - 4139

media.relations@ubibanca.it